Australia produces predominantly Merino wool, for clothing, while New Zealand produces predominantly broad wool, for carpets.

**Sweaters Million**

869

Amount of Australian wool sold in 2015/16.

**Sheep**

3.1 Million

Farm size is average of 400ha.

**Sheep**

3,000

With a flock of sheep.

**Fleece**

1.8 Million

Bales sold in 2015/16.

**Exports**

200,000

People employed.

80%
8%

Fine apparel wool exported of wool is.

China is the largest destination of wool.

Pure New Wool.

Trademark.

8.8% by value.

Market by global apparel.

1.2% of the luxury fine.

About 2% of the global apparel.

The most recognized textile.

Recognized globally.

The Woolmark.

$3 Billion AUD contribution to the economy.

The Australian Wool Supply Chain.