

THE AUSTRALIAN WOOL SUPPLY CHAIN

50,000
WOOLGROWERS

73 MILLION
SHEEP

1.8 MILLION
BALES SOLD IN 2015/16

>\$3 BILLION PA
CONTRIBUTION TO
AUSTRALIAN EXPORTS

200,000
PEOPLE EMPLOYED

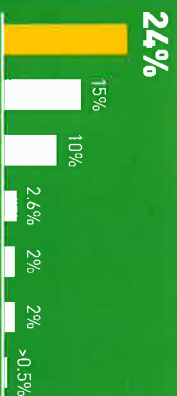
98%
OF WOOL IS
EXPORTED

80%
OF WOOL
IS EXPORTED
TO CHINA

90%
OF THE WORLD'S
FINE APPAREL WOOL
IS FROM AUSTRALIA



Woolgrowers
are **custodians**
of the land and
AVERAGE
FARM SIZE IS
3,100 ha
WITH A FLOCK OF
3,000
SHEEP



Australia is the biggest global producer of clean wool, followed by China, New Zealand, South Africa, UK, Argentina and USA

Australia produced
325 MILLION KG
of greasy wool in 2016/17



Woolgrowers have long recognised the **importance of investing collectively** in their livelihoods, with wool being the first to **introduce a levy** for R&D and promotion back in 1936

Amount of Australian wool **sold in 2015/16** equates to

869
MILLION
SWEATERS

Wool as a luxury fibre makes up only **1.2% of the global apparel market by volume**, but **8% by value**

The Woolmark logo is the **most recognised** textile logo globally



Australia produces predominantly **Merino wool** (for clothing)
New Zealand produces predominantly broad wool (for carpets)